

Water Safety Partnerships

Partnerships in NRM PROSPECT Course



“The views, opinions and findings contained in this report are those of the author(s) and should not be construed as an official Department of the Army position, policy or decision, unless so designated by other official documentation.”



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Partnerships with National Organizations



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Wilderness Inquiry

Urban Wilderness Canoe Adventures

www.urbanwildernesscanoeadventures.org



- Provides youth with direct, hands-on experiences with nature
- Engages students in ways that motivates them to learn
- Builds an ethic of land stewardship
- Connects new audiences to public lands and agencies that care for them
- Introduces youth to employment, education and volunteer opportunities



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U.S. Coast Guard/ USCG Auxiliary

- National MOU
- Boating Safety Classes
- Boat Patrol
- Vessel Safety Checks
- Brochures for Distribution
- Assistance with Special Events
- Monitor Marine Band Radio
- Find a USCGA Flotilla near you at



www.cgaux.org/units.php
www.uscgboating.org



U.S. Power Squadrons

- National MOU
- America's Boating Course - On-line & classroom
- USCGA Vessel Safety Check Examiners
- Assistance with Special Events
- Find a squadron near you at www.usps.org click "Locate Things"
- Loaner Boating Skills Virtual Trainer
Contact local squadron to borrow



Boat U.S. Foundation

- National MOU
- Life Jacket Loaner Program
- Grassroots Grants
- Free Brochures
- On-line Boating Simulator and Games
- On-line Boater's Toolbox
- www.boatus.com/foundation





Safe Kids USA

- National MOU
- Special Events
- Educational Tip Sheets
- Research Reports
- Find a Safe Kids Coalition near you
www.safekids.org

KIDS DON'T FLOAT
LIFE JACKET LOANER STATION

ADVERTISING AND PROMOTION
The organization sponsoring the event will be responsible for promoting the event and recruiting participants.

SUPPLEMENTAL ACTIVITIES
The sponsoring organization and participants may wish to schedule their own activities in conjunction with the Kids Don't Float program such as picnics, campouts, swimming, etc.

These activities are solely the responsibility of the sponsoring organization and participants. The U.S. Army Corps of Engineers, the North Dakota Game and Fish Department and the ND Safety Council, Inc. - Safe Kids will not be involved or responsible for any supplemental activities that are scheduled in conjunction with the Kids Don't Float program.

Additional information/handouts/water safety videos are available on request. Topics include: Hypothermia, general water safety for elementary ages, drinking and boating for the young and reckless (rules of the road) for middle school/high school age kids.

OFFERED BY
THE U.S. ARMY CORPS OF ENGINEERS
THE NORTH DAKOTA GAME AND FISH DEPARTMENT
ND SAFETY COUNCIL, INC. - SAFE KIDS COALITION

\$5 EACH

TAKE YOUR CASH TO THE MAX!

Did you know?
Each year, thousands of children drown in swimming pools, lakes, rivers, and oceans. Many of these drownings could have been prevented if the child had been wearing a life jacket.

FOR MORE INFORMATION, CALL 1-800-368-5272

Gear Up for Safety

Safe Kids
Safe Kids is a national organization that works to prevent childhood injuries and deaths. We are currently looking for volunteers to help us with our programs.

Safe Response
Safe Response is a national organization that works to prevent childhood injuries and deaths. We are currently looking for volunteers to help us with our programs.

Safe Water
Safe Water is a national organization that works to prevent childhood injuries and deaths. We are currently looking for volunteers to help us with our programs.

WHO IS THE KIDS DON'T FLOAT PROGRAM FOR?
It is for youth 7 through 11 years of age. Parents or guardians are encouraged to attend, too.

WHAT IS THE KIDS DON'T FLOAT PROGRAM?
The program consists of a lecture where students learn about safe boating practices, basic legal requirements, rules of the road, hypothermia, rescue techniques and the most important piece of safety equipment on all boats - personal flotation devices, among other things. The session ends with youngsters operating small two-person electric motor powered boats. The on-the-water opportunity makes for an exciting learning experience.

ARE THERE ANY COSTS INVOLVED?
There is no charge to the participants. This program is coordinated by the U.S. Army Corps of Engineers, the North Dakota Game and Fish Department, the ND Safety Council, Inc. - Safe Kids Coalition to promote and encourage boat and water safety awareness throughout North Dakota. Any incidental costs incurred for promoting the event, such as transportation, meals or other expenses will be the responsibility of the sponsoring organization.

HOW DO WE SCHEDULE A KIDS DON'T FLOAT PROGRAM?
Any organization such as local safety committee, school, parent/teacher organization, YM/CA, 4-H club, scouting group, wildlife club or other organization can sponsor a Kids Don't Float program anywhere in North Dakota.

Sponsors can contact the U.S. Army Corps of Engineers in their area to schedule a time and place for the event.

U.S. Army Corps of Engineers offices can be called at:

- Bismarck - 701-255-0025
- Jamestown - 701-252-7666
- Valley City - 701-845-2970
- Fargo - 701-232-1894
- Riverdale - 701-654-7411

Instructors from the U.S. Army Corps of Engineers, the North Dakota Game and Fish Department, and the ND Safety Council, Inc. - Safe Kids Coalition will be notified by the Corps when a date is set for a program.

Always wear your lifejacket

Be safe and learn the "Rules of the Road"

National Water Safety Congress

- International Boating and Water Safety Summit
- Grassroots Grants
- Awards Program
- Cold Water Boot Camp USA Programs
- USACE Employees serve on Board of Directors



www.watersafetycongress.org

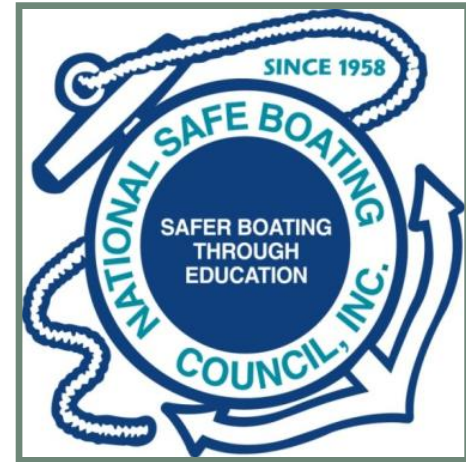


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National Safe Boating Council

- Wear Your Life Jacket To Work Day
- Ready, Set, Wear It
- National Safe Boating Week
- Wear It Campaign
 - Free customized logos
 - Email: sidekicks@boatingsidekicks.com
- Free Resources
- Grassroots Grants
- Awards Program



www.safeboatingcouncil.org



Sea Tow Foundation

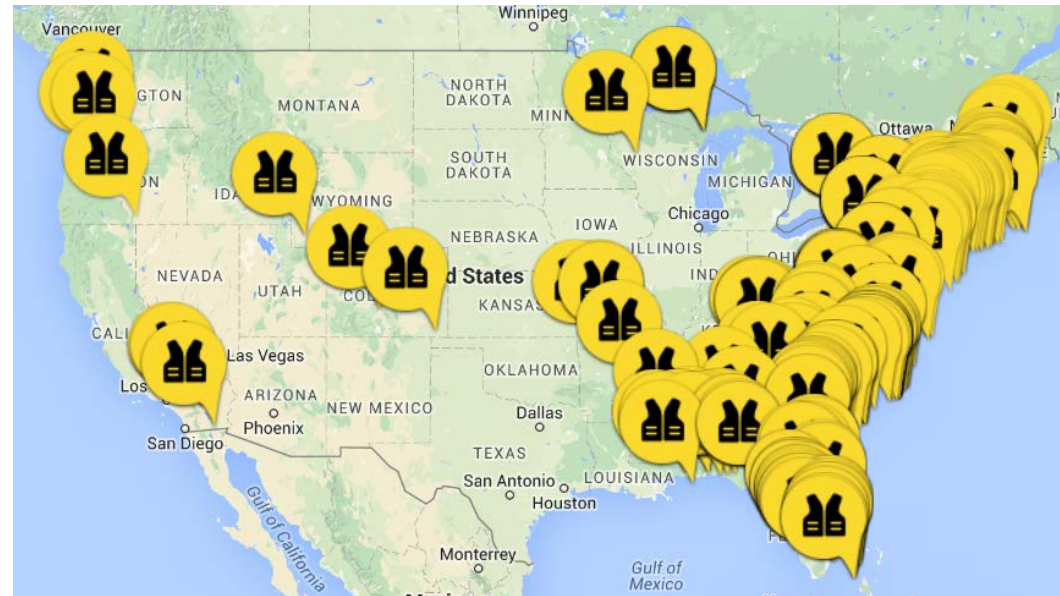
- Boating safety and education
- Life Jacket Loaner Program
- Grants to non-profit partners
- Map of life jacket loaner stations
- On-line safety resources



Sea Tow Foundation

for Boating Safety and Education

Application to Host a 2015 Life Jacket Loaner Station (page 1 of 5)



- <http://www.boatingsafety.com/>



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Work with the Media



Be careful out there

A photograph of a man in a tan hat and a life vest kneeling on a sandy beach, talking to a woman and a child, both also wearing life vests. The background shows a lake with a swimmer. A white sticker in the top right corner of the photo contains the text: "082735- DEGRAY LAKE CE VLOGS 729 CH".

Silvia Herold / Doris

Brian Westfall, left, with the U.S. Army Corps of Engineers DeGray Field Office, talks to Paige Koonce and Michael Hookfin of Arkadelphia about staying safe this summer while having fun at the lake. Westfall said that so far this year, there have been no drownings on DeGray, and stressed that proper use of flotation devices "is the best defense against drowning." He talked to bathers at the Highway 7 swim area Wednesday afternoon. "Your vest floats, you don't," Westfall told the children.



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Use Your Volunteers

- Courtesy vessel safety checks
- Water safety programs
- Roving interpretation
- Boat patrol assistant



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Cooperating Associations



Water Safety Forums, Task Forces or Councils



- Bring local organizations together
- Discuss issues and trends
- Help establish policies
- Promote water safety together



Special Event: Forever 15

<https://www.youtube.com/watch?v=RXHkkexSx-g&index=25&list=PLFE0A59CCBCB66946>

- Waco Lake, TX
- Mock drowning and recovery of middle-school student in view of peers
- Several community entities and agencies involved
- Major media exposure



Universities

- Use team mascots, players and coaches to promote water safety via printed material, coloring contests, bumper stickers, etc.

“Wear the Gear”





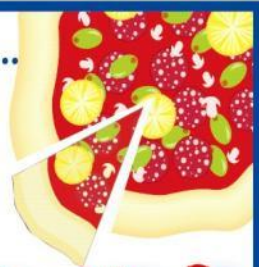
Universities



OSU Trashin' Fashin' Show



Any way you slice it...
 Make **SAFETY** a
 "PIZZA" your life.



Buckle Up!

Life Jackets and Seat Belts

SAVE LIVES!



US Army Corps of Engineers

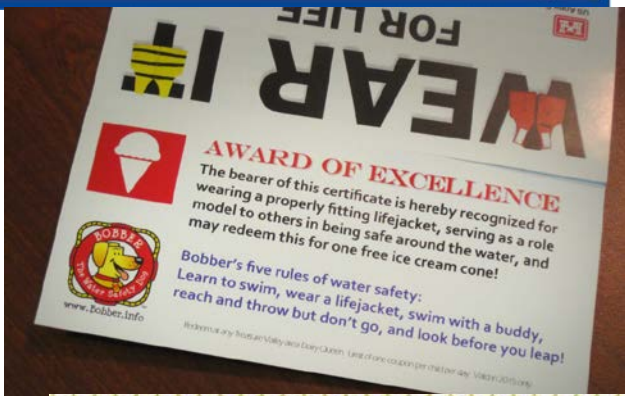


**FREE
 SMALL
 FROZEN
 COKE®**



Please present coupon before ordering. Limit one coupon per customer. Not to be used with other coupons or offers. Void where prohibited by law. Cash value 1/100¢. State sales tax applicable. Good at participating BURGER KING® restaurants in:
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ILLINOIS: Carbondale, Marion, Harrisburg, Anna, Waterloo
KENTUCKY: Paducah, Murray
ARKANSAS: Jonesboro, Paragould, Pocahontas, Blytheville
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Restaurants



Hardee's & W. Kerr Scott Safety Award is presented to:

Name _____

On behalf of Hardee's of Wilkesboro this certificate
 Entitles bearer to a **FREE**
Scoop of Vanilla Premium Ice Cream

Presented by Ranger: _____



Coupon Expires December 31, 2009

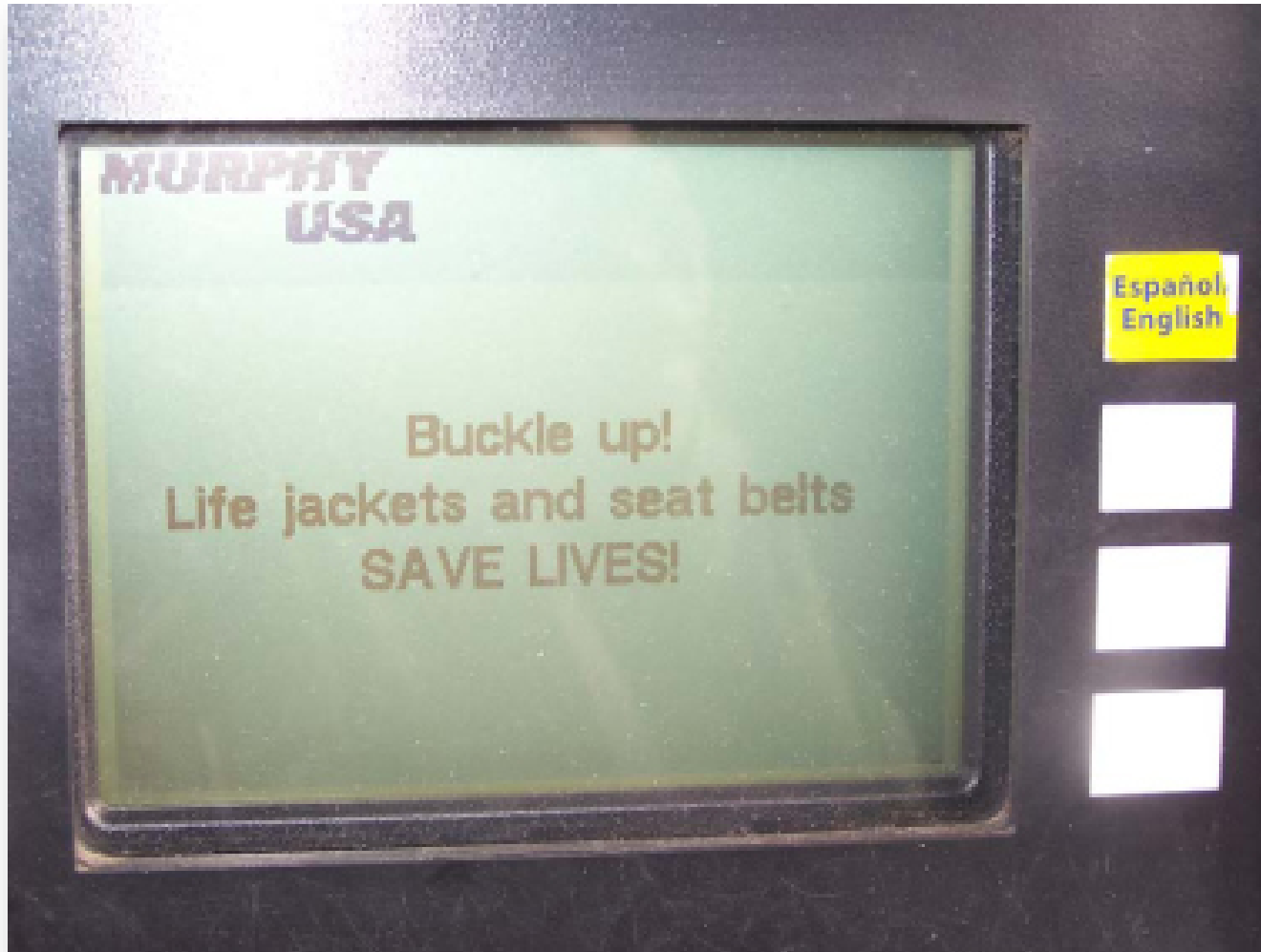


“I Got Caught” Campaign



corps
rs™

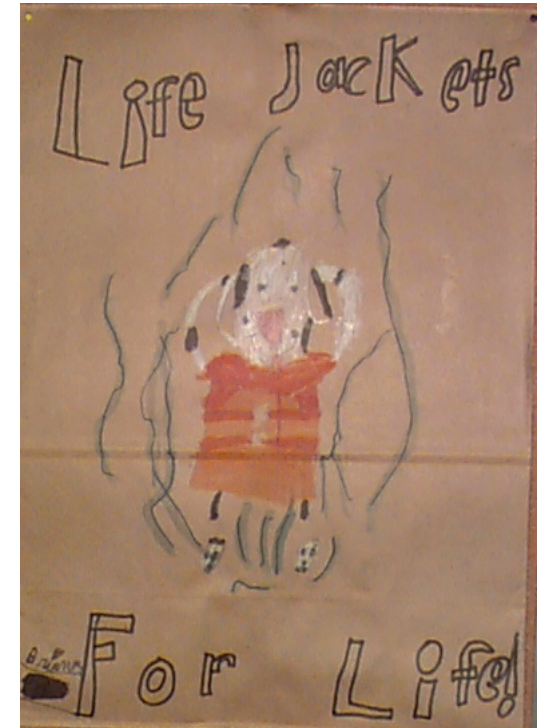
Gas Stations



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Grocery Stores



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Art Education Associations



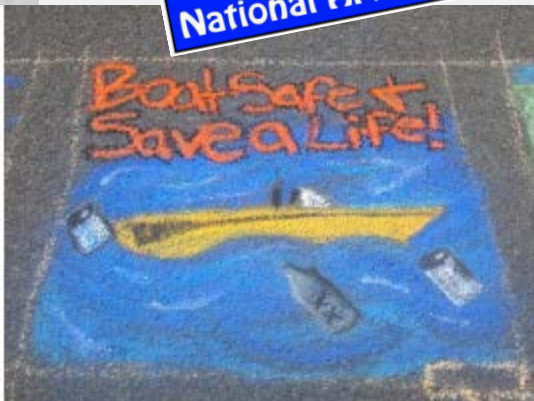
Chalk on the Walk
at Raystown Lake
(Seven Points Beach)

Saturday, August 1st
10am - 4pm
Judging 5pm-6pm

All ages are welcome to enter contest. Free of charge but donations for NAEA are greatly appreciated. Prizes are available for ages: 6-12, 13-17, and 18+. Participation prizes are for ages 0-5. The theme for the contest will be:

Water Safety

Hosted by IUP's Student Chapter:
National Art Education Association



Billboards



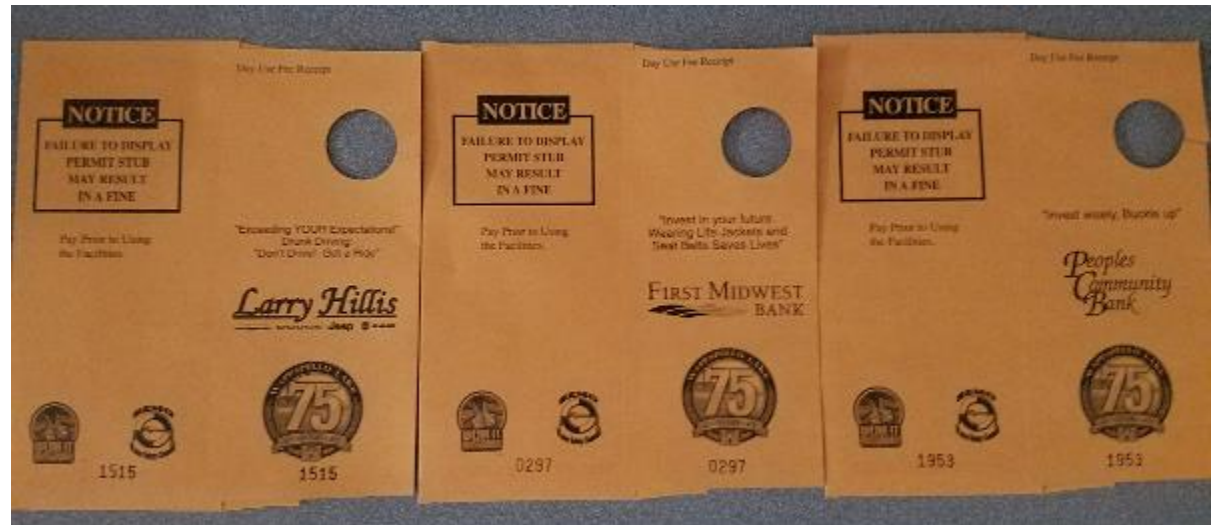
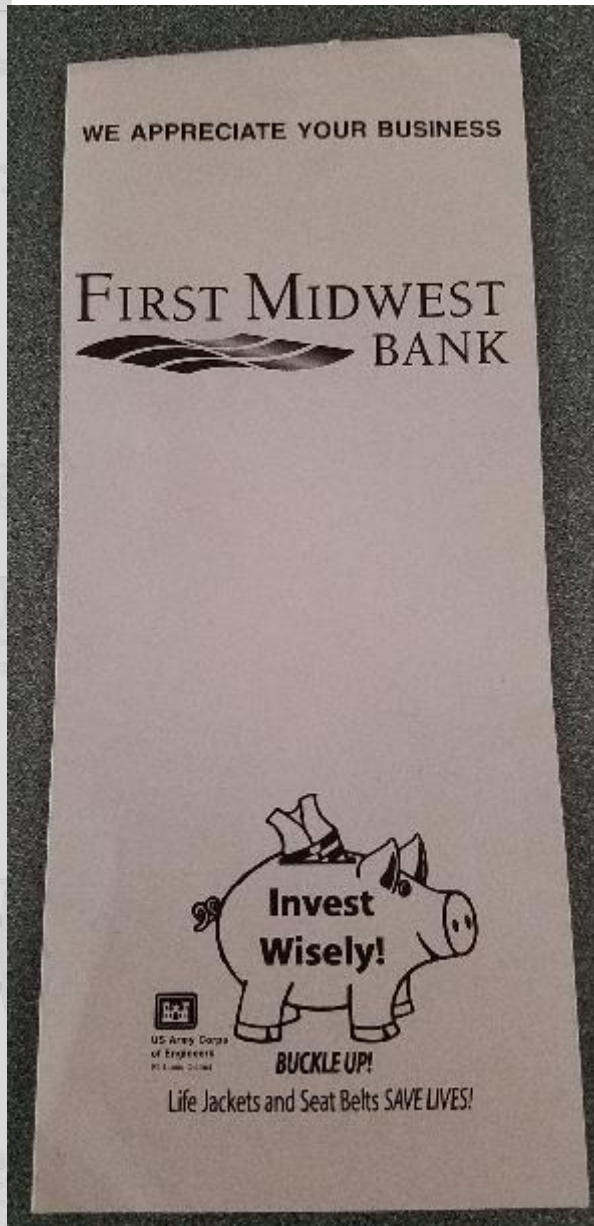
Business Marquees



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Bank and User Fee Envelopes



Sports Stadiums



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Oak Ridge Boys say life jackets are life savers

The Sky Is The Limit – Get Creative



www.TrainSantastic.com



NRM Gateway

Water Safety Partnerships

- Your one stop source for partnerships
- MOU/MOA examples
- Water Safety success stories
- All National Partnerships
- Toolbox with tons of ideas



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Natural Resources Management Gateway

to the future . . .

Home Visitors Lake Discovery Recreation Env Compliance Env Stewardship Partners ?
News/Events People Forums Learning GETS Tools New Postings Submit Index/Search ?

Water Safety Partnerships

The U.S. Army Corps of Engineers has developed an extensive [national water safety program](#) as well as local community programs to educate visitors about the importance of water safety. Partnerships are a great way to add impact and reach a broader audience with the goal of saving lives. The Corps has partnered with many organizations for water safety product development, special events, and water safety educational programs.

- [Water Safety Success Stories](#)
- [Related Sites](#)
- [Water Safety Toolbox Partnership Ideas](#)
- [News/Current Issues](#)
- [Water Safety Grants](#)
- [Water Safety Partnership Examples](#)

Partnerships
for
Water
Safety



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Any Other Water Safety Partnerships?



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